



PROJECT & SPECIALIST SUPPORT

OVERVIEW

PRESENTED BY:

VESTARA PTY LTD



SERVICE ROLE

This service exists to remove the operational burden of projects and specialist workflows from founders and leadership teams.

As businesses grow, defined projects and specialist workstreams (such as property support, data analysis, or internal initiatives) often stall because ownership, coordination, and follow-through sit with the founder. Vestara's role is to run these operational projects so progress continues without constant escalation or oversight.

This is execution and coordination support — not strategic project sponsorship or consulting



FAILURE POINTS

Businesses typically engage this service when projects and specialist workflows begin to break down in predictable ways:

- Projects lose momentum after initial planning
- Founders become the default project manager
- Dependencies and follow-ups are missed
- Specialist work lacks coordination or accountability
- Progress stalls during busy periods or transitions

These failure points delay outcomes and pull leadership into day-to-day project management.

SCOPE OF OWNERSHIP

Vestara takes responsibility for the execution and coordination of defined projects and specialist operational workflows, including:

- Project coordination and task tracking
- Timeline management and follow-ups
- Stakeholder and vendor coordination
- Specialist workflow support (e.g. property, data, internal tools)
- Documentation and progress reporting

Ownership means projects move forward with structure, accountability, and visibility — without founders managing timelines, tasks, or follow-ups.



HOW WORK GETS HANDLED

This service is delivered as a fully managed, ongoing engagement.

Key characteristics of the execution model include:

- Projects are managed within your existing tools and systems
- Work is prioritised against agreed objectives and timelines
- Progress is tracked and communicated consistently
- Coverage and continuity are maintained across project phases

Vestara manages execution, coordination, and follow-through so projects do not depend on founder availability.

CLEAR BOUNDARIES

To maintain clarity and effectiveness, this service does not include:

- Strategic project sponsorship or executive decision-making
- Specialist advisory or consulting services
- One-off project delivery without ongoing engagement
- Ownership of outcomes outside agreed operational scope

Vestara runs projects operationally — it does not replace leadership, consultants, or subject-matter experts.



WHO THIS IS **BUILT FOR**

This service is a strong fit for:

- Founders managing projects alongside core responsibilities
- Businesses with recurring internal initiatives or rollouts
- Teams needing reliable project coordination without hiring
- Organisations where specialist workflows lack ownership

If projects or specialist work regularly escalate back to leadership, this service is likely appropriate.

INTEGRATION

This service is a strong fit for:

- Founders managing projects alongside core responsibilities
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NEXT STEPS

This service is delivered on a **monthly retainer basis** to ensure continuity, accountability, and operational stability.

Support is allocated against a **defined baseline** of hours, agreed upfront based on scope and operational requirements. This baseline creates clarity around capacity, priorities, and ownership, while allowing Vestara to manage work proactively rather than reactively.

All work is **time tracked** for transparency and planning purposes. Time tracking is used to manage capacity and ensure accountability – not to micromanage tasks or shift responsibility back to the client. Vestara manages prioritisation within the agreed scope. The next step is a short discovery conversation to confirm fit, clarify scope, and determine the appropriate baseline before onboarding.

CONTACT US



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THANK YOU
FOR YOUR ATTENTION

VESTARA PTY LTD

